




Friend --

The BC government has launched a child care survey, and we want you to take it! But we also want to make sure you go in prepared...

Here's the survey link: <https://feedback.engage.gov.bc.ca/829274?lang=en>

**Before you answer, we have a few thoughts on the survey design.**

Some of the survey's questions frame child care as a series of tradeoffs, pitting affordability against expansion against fair wages for educators, as if we can only have one. We don't think that's the right approach and we want to explain why before you respond.

 **A bit of context:** the BC government has committed to a quality, universal \$10aDay child care system, and universality means: quality, affordable child care available to every family who chooses it - regardless of income or circumstances.

Think about how we run other essential public services. All families can send their 5 year old to Kindergarten with no income-testing at the school, when you call 911, no one asks for your pay stub. Child care should work the same way - with higher income families contributing more through the progressive tax system.

Income-testing child care — where only low-income families qualify for affordable spaces — sounds fair on the surface, but it creates a bureaucratic two-tiered system that undermines quality and discourages participation. Universal access is what makes sure there's a quality program for everyone. Read more about income-testing [here](#).

## What to watch for in the survey:

Some survey questions are hard to answer because the options are too few or too vague, they present false either/or choices, or ask you to rank things that should naturally go together. For instance:

- affordability and access are both necessary
- educators need a wage grid to recognize credentials & experience
- universality is what makes child care a public good and benefits the economy too

So, we strongly recommend opening our Survey Primer before you start — or keeping it beside you as you move through the survey. The primer is the practical tool: it walks through key questions one by one, explains where the wording is confusing or problematic, and offers suggested responses you can adapt.

 Open the Survey Primer [here](#):

 Then take the survey here: <https://feedback.engage.gov.bc.ca/829274?lang=en>

The main thing to get across is simple: **B.C. should be building a quality \$10aDay system, not asking people to choose one piece of a system.** That means low capped fees plus extra support for the lowest-income families; planned expansion; competitive, equitable wages for educators; inclusive supports; quality programs and facilities; and sustainable operating funding. Read more [about the progress BC needs here](#).

Thank you for staying engaged. This movement is powered by people like you.

With gratitude,

Sharon and the \$10aDay Team

<https://www.10aday.ca/>